

DAY CONSULTING

Personnel & Human Resources Consulting Services

Increase your productivity and reduce employee turnover for less than the cost of a T-shirt per employee.

August 21, 1998

Dear Business Owner:

With our nation's vibrant economy and low unemployment rate, it is more important than ever for employers to keep employees happy. Raises alone won't do it. Flexible hours won't do it. For companies to reduce turnover and keep workers happy, they have to use an overall approach that makes employees happier and more satisfied with their jobs. They must add value to the employees' lives and commit themselves to employees' lifelong learning and growth.

We've developed a way for you to do just that: host Employee Value Seminars at your work site for employees and their families. Here's how the program works. Once every two weeks, we'll schedule a half-hour seminar on one topic, with subjects ranging from health and well-being to business and technology. We'll book highly qualified speakers, provide all notices to be posted at your facilities, and provide materials to be handed out by the speakers. In addition, we'll handle payment to the speaker (if a fee is required) and coordinate any management or employee participation teams. *All you have to do is provide the room.*

This is the kind of benefit most employers would provide for their employees and their families—if only they had the time, if only they had the contacts, if only they didn't have to worry about handling all the details. Day Consulting has the time, we have the contacts, and we have the knowledge and experience to make the program a success.

Separate yourself from the competition. Provide a valuable benefit for your employees and their families, and commit to their lifelong learning and growth. And do it for less than you think.

For less than the cost of a T-shirt per employee, you can provide 24 educational and fulfilling seminars a year for your employees. The attached information contains more facts on the topics, details, benefits, and speakers.

Act *now* to book your Employee Value Seminars. Give me a call at 757-723-7871 for a *free, no obligation* estimate for your company.

Sincerely,

Leslie L. Day, SPHR

P.S. Put these cost-effective, results-oriented Employee Value Seminars to work for your company. Call me at 757-723-7871 or email me at leslieday@msn.com for a *free, no obligation* estimate for your company.

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Employee Value Seminars Details

Sample Program Parameters

- Scheduled biweekly—24 per year
- One or more sessions per day on the same topic, which allows for multi-shift operations
- Half hour duration (20 minutes plus discussion)
- Presented on-site
- Employees attend during non-work time—before or after shift or during lunch, whichever is most suitable
- Attendance by employees and their families is voluntary
- Scheduled meetings may precede or follow shifts or be held during lunch/meal breaks
- May be personalized to the specific needs of each organization



Terms

- Agree to a one-year period—terms cancelable with two-month written notice
- Speakers to invoice directly to Day Consulting
- Day Consulting to be paid in two sections: ½ at agreement, ½ at six-month point; terms—net 15 days
- Day Consulting will schedule speakers but cannot guarantee appearance—a replacement speaker or a make-up session will be attempted if a problem arises



Program Description

Day Consulting:

- does all the work—all you do is provide a room
- acquires highly qualified speakers, certified or licensed when applicable, on the topics selected
- provides all notices to be posted at your facilities
- provides materials to be handed out by the speakers
- provides assurance of only appropriate discussion topics and restriction against solicitation
- provides an evaluation form to be completed by employees to evaluate the speaker's presentation
- handles payment of fee to the speaker
- reschedules or handles last minute problems
- coordinates any management or employee participation teams
- provides promotional or special provisions



Estimated Annual Cost

- For one seminar per day, 24 times a year: less than \$10 per employee PER YEAR! (assuming 500 total employees on site)
- For two seminars per day, 24 times a year: less than \$15 per employee PER YEAR! (assuming 500 total employees on site)
- For a specific quote based on your company's size, please contact Day Consulting

P.O. Box 142, Hampton, VA 23669 757-723-7871 Fax 757-723-0098